

ST. ANDREW'S COMMUNICATION CHANNELS

2022/23



PULPIT ANNOUNCEMENTS

 DEPARTMENT*
 3 WEEKS
 50%
 1 WEEK
*3 ANNOUNCEMENTS MAX.





BULLETIN

 COMMS
 3 WEEKS
 10-100%
 1 WEEK





ALL THE LATEST

 COMMS
 3 WEEKS
 10-100%
 1 WEEK

FLIERS

 DEPARTMENT
 FLUID
 25-100%
 2 WEEKS

SIGNAGE

 DEPARTMENT
 FLUID
 25-100%
 2 WEEKS





INSERTS

 DEPARTMENT
 1 WEEK
 100%
 2 WEEKS

SOCIAL

 COMMS
 FLUID
 10-100%
 1 WEEK

WEBSITE

 DEPARTMENT
 FLUID
 10%
 1 WEEK

HOME BUCKETS

 COMMS
 FLUID
 100%
 1 WEEK

PHOTO + VIDEO

 COMMS
 FLUID
 10-100%
 1 MONTH

IN-SERVICE VIDEO

 COMMS
 1 WEEK
 50%
 1 MONTH

WEEKLY BULLETIN ANNOUNCEMENTS

- 1 ALL CHURCH
- 2 ADULTS
- 3 YOUTH/FAM/KIDS
- 2 MISSIONS
- 1 GATHER

KEY

 WHO IS RESPONSIBLE FOR WRITING THE CONTENT

 HOW LONG WILL CONTENT BE UP TO VIEW

 PERCENTAGE OF CONGREGANTS TARGETED

 DEADLINE TO REQUEST TO COMM TEAM